



BASSAR

— PET FOOD —

*A world of
treats for pets!*

THE BEST TREAT FOR YOUR BEST FRIEND!

PLEASED TO MEET YOU, WE ARE BASSAR PET FOOD

Our belief is that a healthy and balanced diet is the only way to guarantee wellness and quality of life for pets.

The creation of the perfect treat is not only a result of the right ingredients but also a consequence of a manufacturing process that enables the best use of each nutrient. Based on these concepts, **Bassar Pet Food** has built a manufacturing site inspired by the most modern pet food industries in the world, bringing the most advanced techniques for production of treats to Brazil.

Bassar Pet Food has become a leading industry in the market just a few years after its foundation. It has gained the trust of its customers by offering high quality products and having reached full acceptance in both Brazilian and international markets.





Quality, innovation, ethics and professionalism: welcome to Bassar Pet Food

Operation

Our facility incorporates all stages of the production process.
We have a fully trained team of employees who perform:

Purchasing, receiving and storing of raw materials and packaging material ✓	
Formulating ✓	Production ✓
Product development ✓	Packaging ✓
Testing ✓	Dispatching ✓

Products

Always attentive to the demands of its target markets, **Bassar Pet Food** works continuously to improve products and develop new lines.

Our product range includes delicious treats with different tastes, sizes, colors and shapes, always produced with functional, healthy and selected ingredients to meet the specific needs of each dog.

Quality

We guarantee a high level of quality and standardization of our treats through monitoring the entire process, from the reception of raw materials to the packaging of finished products for sales.

Every raw material delivered to **Bassar Pet Food's** factory is rigorously inspected to ensure production requirements are met. Monitoring the quality throughout production process guarantees total traceability.

Bassar Pet Food counts on the preventive control systems GMP (Good Manufacturing Practices) and HACCP (Hazard Analysis and Critical Control Point) successfully implemented. Our company is registered with FDA (United States Food and Drug Administration).



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DENTAL CARE

THE HEALTH OF YOUR PET BEGINS AT THE MOUTH.

Daily help to prevent bad breath and tartar build-up.



Helps clean
the hardest teeth
to reach



Helps prevent
bad breath, keeping
it always fresh



Helps fight
plaque and tartar
build-up



DENTAL CARE

Did you know that nine out of ten dogs, older than three, present some type of periodontal disease, which makes daily brushing is essential? Dental Care Treats help in cleaning and preventing plaque and tartar build-up in your pet's teeth.



3 COUNT PACKS

22100 • DENTAL CARE BASSAR
SMALL BREEDS • 3 count • 45g/1.59oz

22105 • DENTAL CARE BASSAR
MEDIUM BREEDS • 3 count • 70g/2.45oz

22101 • DENTAL CARE BASSAR
LARGE BREEDS • 3 count • 120g/4.23oz

7 COUNT PACKS

22106 • DENTAL CARE BASSAR
SMALL BREEDS • 7 count • 110g/3.88oz

22107 • DENTAL CARE BASSAR
MEDIUM BREEDS • 7 count • 170g/6oz

22108 • DENTAL CARE BASSAR
LARGE BREEDS • 7 count • 280g/9.88oz



VALUE PACKS 20 AND 30 COUNT PACKS

22122 • DENTAL CARE BASSAR
SMALL BREEDS • 30 count • 450g/15.87oz

22123 • DENTAL CARE BASSAR
MEDIUM BREEDS • 30 count • 720g/25.40oz

22124 • DENTAL CARE BASSAR
LARGE BREEDS • 20 count • 800g/28.22oz

UNIQUE SHAPE

BASSAR

— PET FOOD —



BALANCE CONTROL

THE **FLAVOR**
AND FUN YOUR
PET NEEDS AS
FILLED TREATS



BASSAR

— PET FOOD —

BALANCE CONTROL



CALMING
65g/2.29oz
CODE: 22104



*Filled with
natural ingredients!*

Developed
by experts,
ideal for dogs
of all breeds
and ages

Formula with
Passion flower,
Valerian Root and
L-Tryptophan.

Made with
natural,
high-quality
ingredients



SENSITIVE
65g/2.29oz
CODE: 22103



*Developed by experts
for a better digestion!*

Non-GMO,
no artificial
colors or
flavors

Formula with
flaxseed, canola
oil and beet

Salmon protein
and high-quality
ingredients used
to ensure better
digestion



JOINT
65g/2.29oz
CODE: 22102



*Produced with selected
ingredients and enriched
with vitamins!*

Developed
by experts,
ideal for dogs
of all breeds
and ages

Formula with
Glucosamine
and Chondroitin
Sulfate

Made with
high-quality
ingredients
and enriched
with vitamins

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Website: www.bassarpetfood.com.br • Email: contato@bassarpetfood.com.br

Address: Av. Monteiro, 575 • Cidade Ind. Satélite • City: Guarulhos • State: São Paulo/SP • Brazil • Phone: +55 (11) 2482-0099

BASSAR

— PET FOOD —

mini naturals

Bassar Mini Naturals,
flavor and health in
a single bite!!



Non
GMO

No
artificial
colors

Made
with
fruits

Ideal size
for training
and reward

Only
4 kcal per
treat



BASSAR
PET FOOD

mini naturals



HEALTH

60g / 2.12 oz • Code 22110
300g / 10.58 oz • Code 22111



DENTAL FRESH

60g / 2.12 oz • Code 22116
300g / 10.58 oz • Code 22117



RELAX

60g / 2.12 oz • Code 22112
300g / 10.58 oz • Code 22113



DIGESTIVE

60g / 2.12 oz • Code 22118
300g / 10.58 oz • Code 22119



FIT

60g / 2.12 oz • Code 22114
300g / 10.58 oz • Code 22115



VIGOR

60g / 2.12 oz • Code 22120
300g / 10.58 oz • Code 22121



Eat well. Live well. Bassar Mini Naturals

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NEW

BASSAR

— PET FOOD —

**EVERY
DAY**



**THE BEST
SELLING
TREAT LINE
IN THE
WORLD
NOW AT
BASSAR
PET FOOD**

**TASTY
CENTER**



.....

**LONG
LASTING
CHEW**



.....

**RAW
HIDE FREE**



.....

**HELPS
IN TARTAR
CONTROL**



Bone!

BASSAR
PET FOOD

EVERY DAY

Bone!



EVERY DAY BONE BEEF AND BACON FLAVOR

80g/2.82oz (1 count)

Code: 22129

400g/14.11oz (5 count)

Code: 22132



EVERY DAY BONE CHICKEN FLAVOR

80g/2.82oz (1 count)

Code: 22127

400g/14.11oz (5 count)

Code: 22130



EVERY DAY BONE LIVER FLAVOR

80g/2.82oz (1 count)

Code: 22128

400g/14.11oz (5 count)

Code: 22131



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NEW

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— PET FOOD —

EVERY DAY



**YOUR
DOG
BIGGEST
DREAM
IS NOW A
REALITY**

.....

**UNIQUE
SHAPE**



.....

**TASTY
FLAVOR**



.....

**VITAMINS
ENRICHED**



BASSAR
PET FOOD

EVERY DAY



**EVERY DAY
BACON FLAVOR**

100g / 3.5 oz
Code: 22133

400g / 14.1 oz
Code: 22135



**EVERY DAY
BACON WITH
CHEESE FLAVOR**

100g / 3.5 oz
Code: 22134

400g / 14.1 oz
Code: 22136



BASSAR
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TRAINING

TRAINING YOUR DOG HAS NEVER BEEN SO EASY!



THE PERFECT
TREAT FOR DOG TRAINING!



BASSAR TRAINING BEEF & CARROT FLAVOR

CODE: 22140

100g
3.5 oz

BASSAR TRAINING CHICKEN, CARROT & PUMPKIN FLAVOR

CODE: 22139

100g
3.5 oz



BASSAR

— PET FOOD —



The most fun and delicious treat line for your pet!
Discover shapes and flavors to play, reward, entertain
and provide delicious moments for your best friend.

Twistie BONES



Twistie Bones Smoked Bacon

22514

FILLED BONE - SMALL/MEDIUM
2 count • 50g/1.76oz

22503

FILLED BONE - LARGE
1 count • 65g/2.29oz



Twistie Bones Dental Sticks

22500

DENTAL STICKS - SMALL/MEDIUM
4 count • 45g/1.59oz



Twistie Roller Beef and Chicken

22512

ROLLER BEEF AND CHICKEN
4 count • 50g/1.76oz

22513

ROLLER BEEF AND CHICKEN
1 count • 15g/0.53oz



Twistie Bones Veggie

22515

VEGGIE STRAW
4 count • 45g/1.59oz

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LOOKING FOR THE PERFECT TREAT FOR YOUR BRAND?

We can help you!



BASSAR

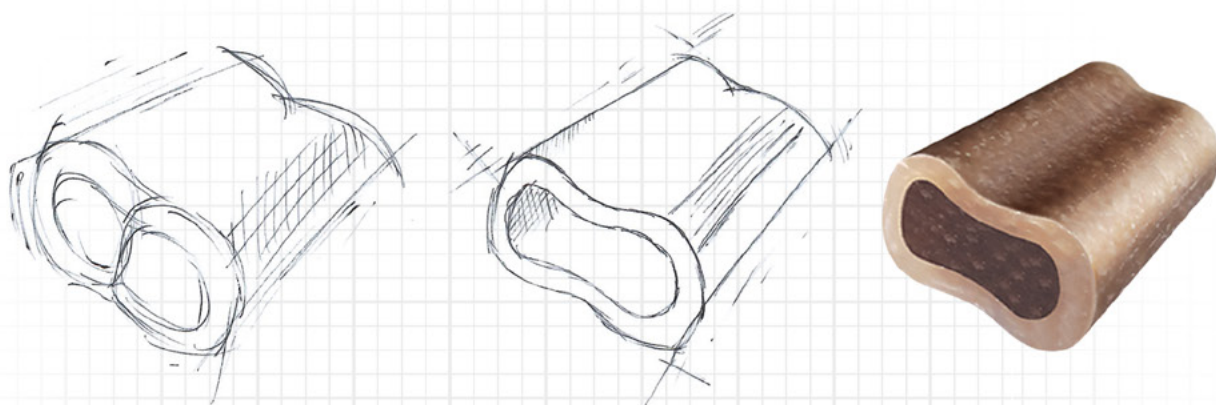
— P E T F O O D —

WE ARE EXPERTS IN THE DEVELOPMENT OF PRIVATE LABEL TREATS

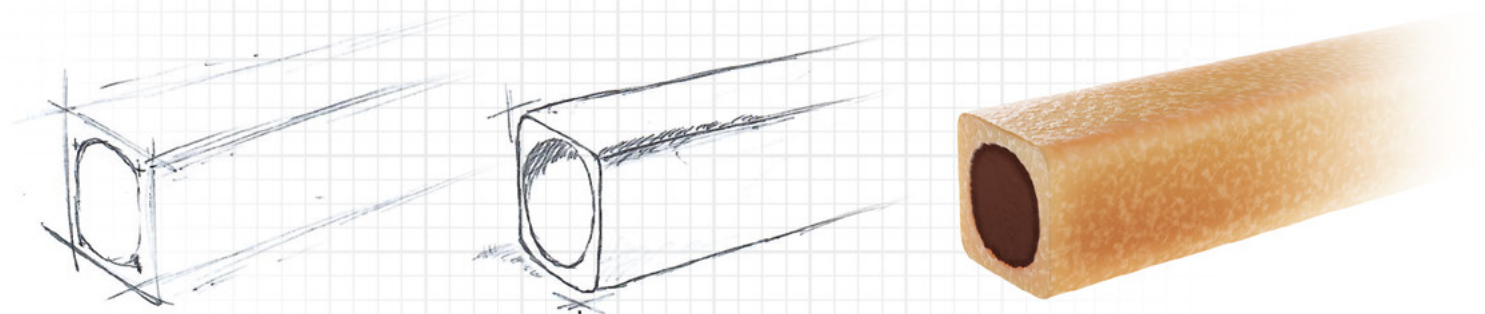
Bassar Pet Food is an expert in the development and production of **private label treats** for dogs.

Thanks to **our extensive experience** in this category of products, **ultramodern equipment and operational flexibility**, we carry out **all stages of the development process and tests** in our own factory with the purpose of achieving the perfect treat.

Regardless of the brand's request, **our team is capable of producing a variety of products** to meet even the most specific requirements. Our goal is to build a lasting partnership with all customers. Therefore, we always offer a customized package of solutions. **If you have a unique and special project, we have what is necessary to produce it.**



Your goal is our challenge.





Bassar Pet Food is strategically located in the city of Guarulhos, an industrial region of the State of São Paulo, and close to the most important international Brazilian airport and seaport.



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